



Innovating Business Leadership

PROSPECTUS 2026-2027

Agriculture | Pharma & Health | Business Analytics | General Mgt. MBA





— INTRODUCTION —

Lotus Business School (LBS), the flagship institute of the group, is approved by the All India Council for Technical Education (AICTE), New Delhi, affiliated with Savitribai Phule Pune University (SPPU), and proudly accredited with NAAC 'A' Grade.

Committed to delivering quality, industry-oriented education, LBS focuses on developing employable and future-ready professionals. The institute emphasizes holistic growth through a blend of academics, co-curricular, and extracurricular activities.

With a strong academic team from reputed institutions like Harvard, IIMs, and JBIMS, LBS strives to nurture individuals who excel professionally while contributing meaningfully to society.

At Lotus Business School, it's all about getting the basics right.

ACHIEVING EXCELLENCE TOGETHER



GROUP OF COMPANIES



BHAISHREE
FOUNDATION



BHAISHREE
PETROLEUM

Fuelling Relationships Since 1975



BHAISHREE
REALTY



TEA



RIVERDALE
HIGH SCHOOL



LITTLE WONDERS
INTERNATIONAL SCHOOL



LBS

Innovating Business Leadership



JK Securities
SYMBOL OF TRUST



VED



Bhaishree
Renewable
Energy



FROM THE CHAIRMAN'S DESK

BHAISHREE RAMESHBHAI PATEL, CHAIRMAN, BHAISHREE GROUP

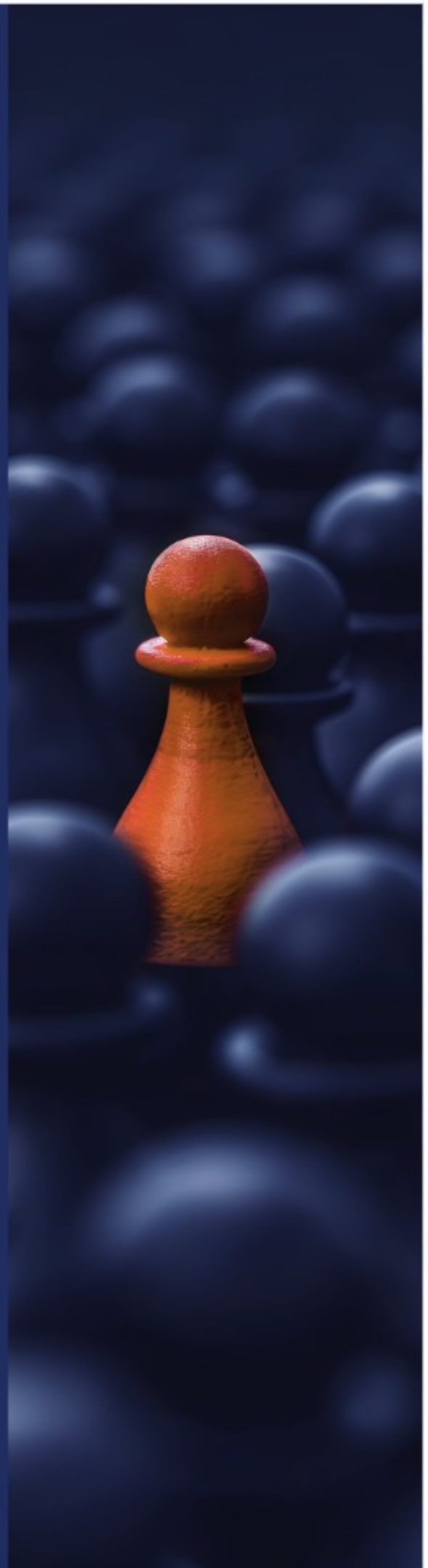
In India, the mantra "Om Mani Padme Hum" signifies not only the jewel of man's divinity living within the lotus (the cosmos), but also the jewel of cosmic divinity living within the lotus (man). In other words, the mantra is saying, "I am in You and You are in me," thereby stating the unity and brotherhood of all beings, as well as their inner divine potential.

This is the foremost thought and the belief that the Lotus family carries. A belief that each individual has the potential to be a significant contributor in this universe. It is this philosophy that drives us. A philosophy that stems from the fact that potential is not a constraint or limitation of geography, caste or creed. Each Individual has the right to education, an education in the right context and in the manner that would help him earn his livelihood. Lotus Group of Institutes is our initiative and our desire to make the most of any individual. We are going to be responsible for Imparting Knowledge in the most industry relevant method and ensure that the students imbibe them. The pedagogy so designed will "Develop Confidence" in the students and make them industry ready in the true sense.

Just like the Lotus flower, though it thrives in water, its leaves never get wet. Similarly we intend to "Mould the Career" of our students such that whatever be the condition of the economy or industry, they would be able to thrive and prosper.

It is this passion that keeps us going and is a small service to our great nation!

! !Jai Hind!!



MR. BHAVESH BHAI PATEL

TRUSTEE & VICE CHAIRMAN

As a second-generation entrepreneur the need for sustaining continuous sustainable growth is a realization that presents itself as a mandatory requisite for business houses. The entrepreneur and employed managers need to inculcate this understanding and an attitude to governing their collective and personal strategies.

Understanding the social dynamics of the environment that one practices their trade in and the will to be a conscious contributor to its health enables a leader to foresee and participate in shaping it.

A blend of the two aforesaid thought processes leads to a balance that in turn leads to inclusive prosperity.

That is what we work towards .

This is what a Lotus graduate understands.



DR. MAKARAND DESHPANDE

SECRETARY

The industry decides the mind of the market and hence the jobs that present themselves to the candidates.

The students that inculcate a sensible mindset for responsible leadership find themselves at the sought after end of the Industry. It is a constant endeavor of the Lotus fraternity to imbibe this into the attitude of the students and position themselves as valued employees.

Lotus to the fore! My wishes.



DR. PRAVIN SOMANI

TRUSTEE

What an Entrepreneur or a Manager expects out of his team as individuals and as a group is ownership of the outcome of their decisions and efforts. Being

responsible beyond the call for Conscientiousness leading up to Accountability is what LotuSite's have proven themselves to be and we take pride in that career's

Warm regards.



MR. CHARUDUTTA BODHANKAR

TRUSTEE & EXECUTIVE DIRECTOR

Lotus Business School to me as an abode of higher learning signifies a place to inspire and get inspired. Giving vent to this thought I take immense pleasure in introducing you to "LOTUS BUSINESS SCHOOL" a movement that has lent credence to the belief of practical application.

An Institute founded as an extension to its Industrial legacy handed down by its allegiance to its parent Industrial house Bhaishree group has leveraged its vast experience in several business interests into super specializations such as Agri Business Management and Business Analytics as a supplement to the General specializations in Finance, Marketing and HR. Vikram Tea, Global Software solutions and JK securities few of our many ventures aid and abet the interests of these specializations. Our foray in the Health Care Specialization stems from a well researched geopolitics of the world

A philosophy of cross functional amalgamation of management of technological sciences with the functional knowledge of the general management curriculum makes the environment on the campus conducive to focused academics while being practical. An extremely active corporate panel visible by its presence on a weekly basis involved in various aspects from curriculum relevance to one on one mentoring enforcing their vast experience in senior positions with companies such as Syngenta, Emcure, Mapro, Axis Bank, ITC, Sahayadri hospitals, Panacsia, Accenture and Reliance Retail. These industry delegates, graduates from institutes such as IIM , JBIMS have helped us foster an effective work force. Its sprawling WIFI campus with its proximity to the Industrial hubs such as MIDC Bhosari and Hinjewadi , an state of art infrastructure with a instructor facilitated gym, a well equipped library and an IT lab, are well thought and placed for the part time and fulltime extended internship programs that we encourage.

We believe with our "Learn Apply Learn model" we are well prepared to prepare students to take on the rigors of the industry and excel.

Wishes of prosperity!

Regards.



DR. SATISH WARPADE

DIRECTOR

Describing Lotus Business School gives me a reason to strengthen my belief as an educator. A preempted visualization of the academic curriculum every successive incoming academic year, foreseeing the shift of current industrial expectations, leading to exceeding placement expectation realizations, being the underlying reason.

The inputs guided by activities based on the design KSAEE (Knowledge, Skill, Attitude, Exposure, Experience) make us a fit recognized by the industry at large. As is the relevance of the pursuit of pure academics our custom designed CPP (Career Progression Certification Program) embodies every aspect of KSEEE in each module. Modules designed, conducted, evaluated and certified by industry experts currently involved in the relevant sectors ,acting as industry endorsements, build student capabilities and hence their confidence by inculcating familiarity to the expected functional environment. This repeated activity organized every Saturday has yielded overwhelming results.

LBS have team of PhD holders from various domain who are well versed in using business analytics and intelligence as a game changer. Research and its application are the tools that the Institution perseveres to stay ahead of the next science to be. Management of technical sciences and the science behind the general management specializations facilitates understanding of the not yet discovered.

Live assignments, Industrial visits, Symposiums, HR conferences and on campus and off campus projects both experiential and research based makes it certain that the student undergoes a complete MBA experience he wishes to revisit and relive as an alumni.

Welcome to Lotus !!!



OUR VISION & VALUES

OUR VISION COMMITMENT TOWARDS EXCELLENCE IN EDUCATION

Lotus's name should be synonymous with an institution that is creative, quality-oriented, and industry-driven, that offers modern and realistic educational solutions, in professional studies of international standards.

OUR DISTINCTIVE APPROACH TOWARDS LEARNING

Lotus Group has devised the "Learn Apply Learn" model of management education. The basic theory and philosophy of this pedagogy is to give exposure and an opportunity to the students and put into practice the elements of theory learned in the classrooms.

Weekend workshops are therefore conducted to give practical insight into the theory they learned. The mentors assigned to the students guide the students to remodel and re-align themselves. Practicals are at the heart of the curriculum at Lotus & therefore Industrial live projects & assignments are highly sacrosanct. A lot of effort is put in by the mentors and students to ensure that the studies and projects are of very high standards.

The final shape is given to the students during their final semester where an extended industry internship is mandatory. The candidates get a feel of the corporate world and their abilities. This constitutes the "Internship" component of the program and some of the students earn while they learn.



OUR PROGRAMS

With over a decade of excellence, Lotus Business School offers an MBA program affiliated with Savitribai Phule Pune University (SPPU) and approved by AICTE. The institute provides diverse specializations including Agri Business Management, Pharma and Healthcare Management, Financial Management, Human Resource management, Marketing Management, Business Analytics, Operations and Supply Chain Management.

The MBA program is uniquely enhanced by the Career Progression Program (CPP)—an LBS-designed certification initiative delivered by industry experts. CPP bridges the gap between academic learning and real-world expectations through practical modules, simulations, and industry-relevant certifications.

Further strengthening this approach is the extended internship program, where students gain hands-on experience under expert mentorship, developing both professional competence and workplace readiness.

Together, the MBA, CPP, and extended internship create industry-ready professionals equipped with practical skills, leadership mindset, and maturity to excel in dynamic business environments.

At LBS, we don't just educate—we prepare future leaders.



MBA IN AGRI BUSINESS MANAGEMENT (ABM)

Lotus Business School offers a uniquely designed MBA in Agri Business Management aligned with evolving industry needs in Agriculture and the Food Processing sector. Developed with inputs from renowned industrialists and academicians, the program integrates the Savitribai Phule Pune University (SPPU) curriculum with strong practical learning components to enhance managerial and domain-specific skills.

OPPORTUNITIES

Graduates can explore diverse career avenues such as:

- Seeds, Fertilizers & Pesticides Industry • Agro & Food Processing Industry • Agro Equipment Manufacturers & Distributors
- Dairy, Poultry, Fisheries & Edible Oil Industry • Agro Co-operatives, Finance Companies & Banks
- Agro Export Houses • Supply Chain & Logistics Management for Agri Products



PROGRAM HIGHLIGHTS

- Industry-specific internships & hands-on training • Career Progression Program (CPP) certifications
- Strong corporate interaction & industry exposure • Mentorship by industry experts • Entrepreneurship Development Cell support
- Live projects, assignments & case studies • Seminars & guest lectures by industry professionals
- Assured placement assistance with competitive packages

SPPU AFFILIATED
2-YEAR FULL-TIME MBA

AGRICULTURE INDUSTRY
INTERNSHIP

INDUSTRY
CERTIFICATIONS

FOCUS ON CORPORATE
READINESS

CAREER PROGRESSION PROGRAM (CPP)

The CPP is a value-added certification program designed to make students industry-ready through practical exposure and skill-based learning.

Core Modules:

- Digitization in Agriculture & Food Industry (ERP & SFA)
- Business Analysis for Decision Making
- Digital Marketing for Agriculture & Food Industry
- Corporate Etiquettes & Business Ethics
- SMART for Agri Business Management
- Environmental Analysis of Agriculture & Food Industry

Specialization-Focused Modules (Any 3):

- Agriculture & Food Product Packaging Management
- Export-Import Management in Agriculture & Food Sector
- Intellectual Property Rights in Agri & Food Industry
- Marketing Analytics
- Event Management
- Premium Brand Management
- Production Planning & Operations in Agri Industry
- Quality Assurance & Control Management
- Supply Chain & Logistics Management
- Financial Reporting & Analysis

MBA IN PHARMA & HEALTHCARE MANAGEMENT (PHM)

Lotus Business School offers a uniquely designed MBA in Pharma & Healthcare Management aligned with evolving industry requirements. Developed with inputs from renowned industrialists and academicians, the program integrates the Savitribai Phule Pune University (SPPU) curriculum with practical, industry-oriented learning to enhance managerial and domain expertise.

OPPORTUNITIES

Graduates can explore rewarding careers in:

- Business Development • Pharma Regulatory Management
 - Sales & Marketing • Product Management
- Hospital Administration Management • Pharma Manufacturing & Quality Assurance



PROGRAM HIGHLIGHTS

- Industry-specific internships & hands-on training • Career Progression Program (CPP) certifications
- Strong corporate interaction & industry exposure • Mentorship by industry experts • Entrepreneurship Development Cell support
- Live projects, assignments & case studies • Seminars & guest lectures by industry professionals
- Assured placement assistance with competitive packages

SPPU AFFILIATED
2-YEAR FULL-TIME MBA

INTERNSHIP IN PHARMA &
HEALTHCARE INDUSTRY

INDUSTRY
CERTIFICATIONS

FOCUS ON CORPORATE
READINESS

CAREER PROGRESSION PROGRAM (CPP)

The CPP is a value-added certification program designed to make students industry-ready through practical exposure and skill-based learning.

Core Modules:

- Digitization in Pharmaceutical & Healthcare Industry
- Business Analysis for Decision Making
- Digital Marketing for Pharma & Healthcare
- Corporate Etiquettes & Business Ethics
- SMART for Pharma & Healthcare Management
- Industry Environmental Analysis

Specialization-Focused Modules (Any 3):

- Pharmaceutical Packaging Management
- Export-Import Management in Pharma & Healthcare
- Intellectual Property Rights in Pharma Industry
- Marketing Analytics
- Event Management
- Premium Brand Management
- Production Planning & Operations in Pharma Industry
- Quality Assurance & Control Management
- Supply Chain & Logistics Management
- Financial Reporting & Analysis

MBA IN BUSINESS ANALYTICS (BA)

Lotus Business School offers a uniquely designed MBA in Business Analytics aligned with evolving industry requirements across sectors. Developed with inputs from renowned industrialists and academicians, the program integrates the Savitribai Phule Pune University (SPPU) curriculum with strong practical, data-driven learning to enhance analytical and managerial skills.

OPPORTUNITIES

Graduates can build careers in:

- Behavioral Analytics
- Cohort Analysis
- Financial Services Analytics
- Fraud & Risk Analytics
- Marketing & Pricing Analytics
- Retail & Sales Analytics
- Supply Chain Analytics
- Healthcare Analytics
- Enterprise Optimization
- Talent Analytics
- Cyber Analytics



PROGRAM HIGHLIGHTS

- Career Progression Program (CPP) certifications
- Extensive corporate interaction & industry exposure
- Mentorship by industry experts
- Seminars & guest lectures by industry professionals
- Assured placement assistance with competitive packages

SPPU AFFILIATED
2-YEAR FULL-TIME MBA

INTERNSHIP
OPPORTUNITIES

INDUSTRY
CERTIFICATIONS

FOCUS ON CORPORATE READINESS
& DATA-DRIVEN DECISION MAKING

CAREER PROGRESSION PROGRAM (CPP)

The CPP is a value-added certification program designed to build strong analytical and technical expertise.

Key Certifications:

- Data Analysis
- Programming Basics
- Big Data & Hadoop
- Data Science
- Functional Analytics
- R Programming
- Python Programming
- Base SAS
- Tableau
- Predictive Modeling using R & Python

Certification Title/Name may change as per Industry requirement

MBA – MASTER OF BUSINESS ADMINISTRATION

Lotus Business School (LBS) offers a uniquely designed MBA program aligned with evolving industry requirements across sectors. Developed with inputs from renowned industrialists and academicians, the program integrates the Savitribai Phule Pune University (SPPU) curriculum with practical, application-based learning to enhance managerial and leadership skills.

OPPORTUNITIES

Graduates can explore diverse career paths in:

- Banking & Financial Services • Insurance Sector • Retail Industry
 - Sales & Marketing • Manufacturing Industry
- International Business • Advertising & Media



PROGRAM HIGHLIGHTS

- Career Progression Program (CPP) certifications • Extensive corporate interaction & industry exposure
 - Mentorship by industry experts • Entrepreneurship Development Cell support
- Live projects, assignments & case studies • Seminars & guest lectures by industry professionals
 - Assured placement assistance with competitive packages

SPPU AFFILIATED
2-YEAR FULL-TIME MBA

INTERNSHIP
OPPORTUNITIES

INDUSTRY
CERTIFICATIONS

FOCUS ON CORPORATE
READINESS

CAREER PROGRESSION PROGRAM (CPP)

The CPP is a value-added certification program designed to make students industry-ready through practical exposure and skill-based learning.

Core Modules:

- Digitization
- Business Analysis for Decision Making
- Digital Marketing
- Corporate Etiquettes & Business Ethics
- SMART (Sales, Marketing & Recruitment Training)
- Industry Environmental Analysis

Specialization-Focused Modules (Any 3):

- Marketing Analytics
- Export-Import Management
- Marketing of Financial Products
- Intellectual Property Rights
- Presentation Skills & Public Speaking
- Event Management
- Premium Brand Management
- Mutual Funds
- Security Analysis & Portfolio Management
- Financial Reporting & Analysis

OUR CONTRIBUTION IN RESEACRH

Today, Research has been given significant importance by Universities and accreditation agencies. The repute of an Institution depends upon the quality and quantity of research. The Ph.D. research centre is approved by the

Savitribai Phule Pune University, Pune.LBS's Ph.D. research centre started in 2016. The research centre offers avenues for research in areas like

- BMarketing Management • Financial Management • Human Resource Management
- Computer Management • Knowledge Management
- Organization Management • Production Management

The Research Head, Coordinator, Research guides, Administrative Staff, and Library Resources support research students to achieve better research output by providing an enabling ecosystem. The students are motivated and guided to write quality research papers in reputed Journals. We have software 'turnit in' to prevent plagiarism, supported by Lotus Business School Pune. We invite scholars to consider our research centre to pursue research. Currently 14 students are doing their Ph.D. Research work from LBS Ph.D. Research Center



OUR CONTRIBUTION IN RESEARCH

Lotus Business School, Pune adopted Bloom's Taxonomy in Teaching. Bloom's Taxonomy is a hierarchy of learning objectives. Its original purpose was to give educators a common language to talk about curriculum design and assessment. We at LBS focus on each aspect of Bloom's Taxonomy which consists of 6 cognitive abilities i.e. Remembering, Understanding, Analysing, Applying, Creating, and Evaluating.

PROGRAMME EDUCATIONAL OBJECTIVES (PEOS):

- **PEO1:** Graduates of the MBA program will successfully integrate core, cross-functional and inter-disciplinary aspects of management theories, models and frameworks with the real world practices and the sector specific nuances to provide solutions to real world business, policy and social issues in a dynamic and complex world.
- **PEO2:** Graduates of the MBA program will possess excellent communication skills, excel in cross-functional, multi-disciplinary, multi-cultural teams, and have an appreciation for local, domestic and global contexts so as to manage continuity, change, risk, ambiguity and complexity.
- **PEO3:** Graduates of the MBA program will be appreciative of the significance of Indian ethos and values in managerial decision making and exhibit value centered leadership.
- **PEO4:** Graduates of the MBA program will be ready to engage in successful career pursuits covering a broad spectrum of areas in corporate, non-profit organizations, public policy, entrepreneurial ventures and engage in life-long learning.
- **PEO5:** Graduates of the MBA program will be recognized in their chosen fields for their managerial competence, creativity & innovation, integrity & sensitivity to local and global issues of social relevance and earn the trust & respect of others as inspiring, effective and ethical leaders, managers, entrepreneurs and change agents.

PROGRAMME OUTCOMES (POS):

At the end of the MBA program the learner will possess

1. Generic and Domain Knowledge

Ability to articulate, illustrate, analyze, synthesize and apply the knowledge of principles and frameworks of management and allied domains to the solutions of real world complex business issues.

2. Problem Solving & Innovation

Ability to identify, formulate and provide innovative solution frameworks to real world complex business and social problems by systematically applying modern quantitative and qualitative problem solving tools and techniques.

3. Critical Thinking

Ability to conduct investigation of multidimensional business problems using research based knowledge and research methods to arrive at data driven decisions.

4. Effective Communication

Ability to effectively communicate in cross-cultural settings, in technology mediated environments, especially in the business context and with society at large.

5. Leadership and Team Work

Ability to collaborate in an organizational context and across organizational boundaries and lead themselves and others in the achievement of organizational goals and optimize outcomes for all stakeholders.

6. Global Orientation and Cross-Cultural Appreciation

Ability to approach any relevant business issues from a global perspective and exhibit an appreciation of Cross Cultural aspects of business and management.

7. Entrepreneurship

Ability to identify entrepreneurial opportunities and leverage managerial & leadership skills for founding, leading & managing startups as well as professionalizing and growing family businesses.

8. Environment and Sustainability

Ability to demonstrate knowledge of and need for sustainable development and assess the impact of managerial decisions and business priorities on the societal, economic and environmental aspects.

9. Social Responsiveness and Ethics

Ability to exhibit a broad appreciation of the ethical and value underpinnings of managerial choices in a political, cross-cultural, globalized, digitized, socio-economic environment and distinguish between ethical and unethical behaviors & act with integrity.

10. Life Long Learning

Ability to operate independently in new environment, acquire new knowledge and skills and assimilate them into the internalized knowledge and skills.

PROGRAMME SPECIFIC OUTCOMES (PSOS):

It is expected that Institutes define the PSOs for each specialization / major-minor combination. PSOs shall also vary based upon the customized combination of Generic Core, Generic Elective, Subject Core, Subject Elective, Foundation, Enrichment & Alternative Study Credit Courses that they offer.

MBA PROGRAMME FOCUS

GRADUATE ATTRIBUTES (GAS):

At the end of the MBA programme, learners at Lotus Business School will exhibit:

- GA1: Managerial Competence • GA2: Proficiency in Communication, Collaboration, Teamwork & Leadership • GA3: Creativity & Innovation
- GA4: Research Aptitude, Scholarship & Enquiry • GA5: Global Orientation
- GA6: Proficiency in ICT & Digital Literacy • GA7: Entrepreneurial Orientation
- GA8: Results Orientation • GA9: Professionalism, Ethics, Values & Social Responsibility
- GA10: Life-Long Learning Orientation

SPECIALIZATIONS OFFERED

Lotus Business School offers the following industry-relevant specializations:

- 1. Marketing Management • 2. Financial Management
- 3. Human Resource Management • 4. Operations & Supply Chain Management
- 5. Business Analytics • 6. Agri Business Management
- 7. Pharma & Healthcare Management



SEMESTER 1

GENERIC CORE SUBJECTS

- Managerial Accounting • Organizational Behavior
- Economic Analysis for Business Decisions
- Business Research Methods • Basics of Marketing • Digital Business

UL

- Verbal Communication Lab • Selling & Negotiation Skills Lab • MS Excel

IL

- Management Fundamentals • Entrepreneurship Development
- Demand Analysis & Forecasting

WORKING WITH EXCEL

- Overview of MS Excel • Tables & Formatting • Simple Calculations
- Report Preparations

INDUSTRY EXPOSURE

- Guided manufacturing facility visit • Other service facilities visit

SEMESTER 2

GENERIC CORE SUBJECTS

- Marketing Management • Financial Management • Human Resources Management
- Operations & Supply Chain Management

SC - MARKETING MANAGEMENT

- Marketing Research • Consumer Behavior

SC - FINANCIAL MANAGEMENT

- Financial Markets & Banking Operations • Personal Financial Planning

SC - HUMAN RESOURCE MANAGEMENT

- Competency Based Human Resource Management
- Employee Relations & Labour Legislation

SC - OPERATIONS & SUPPLY CHAIN MANAGEMENT

- Services Operations Management - 1 • Supply Chain Management

SC- BUSINESS ANALYTICS

- Basic Business Analytics using R • Data Mining

UL

- Contemporary Frameworks in Management • Qualitative Research
- Start Up and New Venture Management

IL- MARKETING MANAGEMENT

- Personal Selling Lab • Digital Marketing - I

IL- FINANCIAL MANAGEMENT

- Securities Analysis & Portfolio Management • General Insurance - Health and Vehicle

IL- HUMAN RESOURCE MANAGEMENT

- Labour Welfare • Lab in Recruitment and Selection

IL- OPERATIONS AND SUPPLY CHAIN MANAGEMENT

- Productivity Management • Inventory Management

IL- BUSINESS ANALYTICS

- Marketing Analytics • Retailing Analytics



SEMESTER 3

GENERIC CORE SUBJECTS

• Strategic Management • Decision Science • Summer Internship Project

SC – RURAL AND AGRI BUSINESS MANAGEMENT

• Agriculture and Indian Economy • Rural Marketing II

SC- PHARMA & HEALTHCARE MANAGEMENT

• Fundamentals of Pharma & Healthcare Management
• Information Technology in Pharma & Healthcare

SC - MARKETING MANAGEMENT

• Services Marketing • Sales & Distribution Management

SC - FINANCIAL MANAGEMENT

• Advanced Financial Management • International Finance

SC - HUMAN RESOURCE MANAGEMENT

• Strategic Human Resource Management • HR Operations

SC - OPERATIONS & SUPPLY CHAIN MANAGEMENT

• Services Operations Management - II • Logistics Management

SC - BUSINESS ANALYTICS

• Advanced Statistical Methods using R
• Machine Learning & Cognitive intelligence using Python

UL

• International Business Environment • Quality Management
• Management of Non-profit organizations

IL- MARKETING MANAGEMENT

• Business to Business Marketing • International Marketing • Digital Marketing - II

IL- FINANCIAL MANAGEMENT

• Behavioral Finance • Commodities Markets • Digital Banking

IL- HUMAN RESOURCE MANAGEMENT

• Talent Management • International HR • Compensation & Reward Management

IL- OPERATIONS AND SUPPLY CHAIN MANAGEMENT

• Manufacturing Resource Planning • Total Quality Management • Business Excellence

IL- BUSINESS ANALYTICS

• Social Media, Web & Text Analytics • Supply Chain Analytics
• Predictive Modeling using SPSS Modeler

SEMESTER 4

GENERIC CORE SUBJECTS

• Enterprise Performance Management • Indian Ethos & Business Ethics

SC - RURAL AND AGRI BUSINESS MANAGEMENT

• Rural Marketing

SC- PHARMA & HEALTHCARE MANAGEMENT

• Pharma and healthcare regulatory environment in India

SC - MARKETING MANAGEMENT

• Marketing 4.0 • Marketing Strategy

SC - FINANCIAL MANAGEMENT

• Financial Laws • Current Trends & Cases in Finance

SC - HUMAN RESOURCE MANAGEMENT

• Organizational Diagnosis & Development
• Current Trends & Cases in Human Resource Management

SC - OPERATIONS & SUPPLY CHAIN MANAGEMENT

• Operations Strategy • Industry 4.0

SC - BUSINESS ANALYTICS

• Networks, Innovation and Value Creation • Artificial Intelligence in Business Applications

UL

• Global Strategic Management • CSR & Sustainability

IL- MARKETING MANAGEMENT

• Rural & Agriculture Marketing • Rural & Agriculture Marketing

IL- FINANCIAL MANAGEMENT

• Rural & Micro Finance • Agricultural Insurance

IL- HUMAN RESOURCE MANAGEMENT

• Designing HR Policies • Best Practices in HRM

IL- OPERATIONS AND SUPPLY CHAIN MANAGEMENT

• Enterprise Resource Planning • Six Sigma for Operations

IL- BUSINESS ANALYTICS

• E tailing Analytics • Unstructured Data Analytics with Hadoop / Big Data / NoSQL

CORE FACULTY

DR. SATISH WARPADE

Designation: Director

Qualification:

PhD (Management), MBA, M.Com, B.Pharm, D.L.L

Experience:

Industry – 13 years, Teaching – 15 years

Area of Expertise:

Marketing, Pharma & Healthcare Management

DR. MANISHA PUROHIT

Designation: Associate Professor

Qualification:

PhD (Management), MBA, C-DAC

Experience:

Industry – 6 years, Teaching – 18 years

Area of Expertise:

HR & General Management

DR. RAJESH GADE

Designation: Assistant Professor

Qualification:

PhD (Management), MBA, B.Sc

Experience:

Industry – 10 years, Teaching – 15 years

Area of Expertise:

Marketing, Services Marketing, Strategic Management

DR.DHANANJAY DESHPANDE

Designation: Assistant Professor

Qualification:

PhD (Finance), MBA (Fin & IBM), M.Com, NET, SET, GDC&A, DTL

Experience:

Industry – 1 years, Teaching – 13 years

Area of Expertise:

Financial Management, Law, Economics, Managerial Accounting, International Business Management

DR. ANIL POMAN

Designation: Associate Professor

Qualification:

PhD (Finance), M.Com, MBA, UGC-NET (Mgmt. & Commerce), B.Com

Experience:

Industry – 2 years, Teaching – 13 years

Area of Expertise:

Financial Management, Knowledge Management

PROF. SUNIL PRAJAPATI

Designation: Assistant Professor

Qualification:

MPM, MCA, B.Sc, PhD Pursuing

Experience:

Industry – 4 years, Teaching – 13 years

Area of Expertise:

Personnel Management, Quantitative Techniques & Reasoning

DR. PRANITA ARBAT

Designation: Assistant Professor

Qualification:

MBA (Marketing), BBA, PhD

Experience:

Industry – 2 years, Teaching – 13 years

Area of Expertise:

Basics of Marketing, Marketing Management, Consumer Behaviour, Digital Marketing, Product & Brand Management, Marketing Strategies & Relationship Management

PROF. DEVANG JOSHI

Designation: Assistant Professor

Qualification:

MBA, BE, PhD Pursuing

Experience:

Industry – 18 years, Teaching – 8 years

Area of Expertise:

Organizational Behavior, Project Management, Business Ethics, New Business Development

PROF. SUDARSHAN BABAR

Designation: Assistant Professor

Qualification:

MBA Marketing, B.ScAgri, UGC-NET & JRF, PhD Pursuing

Experience:

Industry – 9 years, Teaching – 3 years

Area of Expertise:

Marketing, Rural & Agri-Business Management

PROF. PUSHKARNI KHADE

Designation: Assistant Professor

Qualification:

MBA (Marketing), B.Com, PhD Pursuing

Experience:

Industry – 2 years, Teaching – 6 years

Area of Expertise:

Startup & New Venture Management, Management Fundamentals, Selling & Negotiation

CORE FACULTY

PROF. PRAJAKTA GAJARE

Designation: Assistant Professor

Qualification:

MBA (Marketing), B.Pharm, PhD Pursuing

Experience:

Industry – 2 years, Teaching – 3.5 years

Area of Expertise:

Marketing, Pharma & Healthcare Management

PROF. POOJA SOMANI

Designation: Assistant Professor

Qualification:

MSc Computer Science, B.Sc

Experience:

Industry – 4 years, Teaching – 8 years

Area of Expertise:

Business Analytics, Computer Management

PROF. TUSHAR POKHARNIKAR

Designation: Head Corporate Relations

Qualification:

MMS (Marketing), B.Sc IT, PhD Pursuing

Experience:

Industry – 2 years, Teaching – 11 years

Area of Expertise:

Training & Development

PROF. NUTAN GHOLAP

Designation: Assistant Professor

Qualification:

MBA - Marketing

Experience:

Industry – 6 years, Teaching – 2 years

Area of Expertise:

HR

DR. PRIYANKA KULKURNI

Designation: Assistant Professor

Qualification:

PhD (Human Resource), MPM, ADCSSA, B.Sc.

Experience:

Industry – 7 years, Teaching – 19 years

Area of Expertise:

HR & General Management

PROF. KETKI RAMAVAT

Designation: Assistant Professor

Qualification:

MBA, MA, BA

Experience:

Industry – 8 years, Teaching – 6 years

Area of Expertise:

Marketing, Brand Persona

DR. SANJAY MISHRA

Designation: Assistant Professor

Qualification:

B.E., MMS, Phd.

Experience:

Industry – 10 years, Teaching – 15 years

Area of Expertise:

Specialization Marketing

PROF. RUSHIKESH KOLHE

Designation: Assistant Professor

Qualification:

MBA - Marketing

Experience:

Industry – 7 years, Teaching – 5 years

Area of Expertise:

Marketing

OUR ADMIN TEAM

Mr. Rajnikant Dhamal
System Administrator

Mrs. Vanashree Gosavi
Head Counsellor

Mrs. Pratima Phalke
Librarian

Mr. Ritesh Kadam
Accountant Assistant

Mrs. Shraddha Mohite
Admin Assistant

Mr. Shyam Puyed
Support Staff

Mrs. Vaishali
Support Staff

Mrs. Mandakini Shinde
Support Staff

Mrs. Ujwala
Support Staff

VISITING FACULTY

PHARMA & HEALTHCARE MANAGEMENT

PROF. DR. VISHAKHA OKE

Qualification : BHMS, PGDHHM | Domain: Healthcare & Soft skills

Industrial Experience : 10+ years

Academic Experience : 2 years

Expertise : Pharma & Healthcare, Soft skills, Personality Development

PROF. PINKI RAI

Qualification : BMBA-ITM Mumbai | MMM - Pune University | MS in OP Research - Virginia University

Domain : Marketing and Operations

Industrial Experience : 12 years - Combined between Pharma and IT

Academic Experience : 15 years

Expertise: Sales, Marketing, Consultancy in HR and Operations

PROF. SACHIN B. GUND

Qualification: B.Pharm | MBA (Marketing) | MBA (production and operations)

Domain : Pharma Marketing and Pharma Operations management

Industrial Experience : 3 years

Academic Experience : 10 years approved faculty SPPU

Expertise: Pharma (Marketing domain) Services marketing, consumer behaviour, Marketing management, Pharma (Operations domain) Operations and Supply Chain Management, Inventory management, Service Operations Management.

PROF. DILEEP M. PAWAR

Qualification: B.Pharmacy | MBA (Mkt) | NET/SET | Pursuing Ph.D From SPPU

Domain : Core Marketing, Pharmaceutical Marketing

Industrial Experience : 2 years - Middle level Management for Pharma Industry, Banking Industry and Retail Industry

Academic Experience : Approved Experience 6 year and 1 month till date at SPPU

Expertise: Pharma marketing and core Marketing Subjects

AGRI BUSINESS MANAGEMENT

PROF. DHANASHREE SHUKLA

Qualification : MBA from PUMBA

Domain : International marketing for Agri produce (Agri business management)

Industrial Experience : 16 years

Academic Experience : 7 years

Expertise: Representing India for United Nation topic challenges face by Indian Agro exporters and probable solutions

PROF. DATTATRAYA MORE

Qualification : M. Tech

Domain : Agri

Industrial Experience : 25 years

Academic Experience : 1 year

Expertise: Retail and Agri biz

PROF. SARANG KULKARNI

Qualification : B.Sc | MMS | MBS

Domain : Marketing

Industrial Experience : 9 years domestic+12 years international

Academic Experience : 2 years-Director MBA/MCA G.S Moze engg. 8 years Visiting Faculty

Expertise: Digital Marketing, International Marketing, Strategic Management, Management Control Systems

PROF. ROHIT OKE

Qualification : BE | MMS

Domain : Operations And Production Management

Industrial Experience : 15+years

Academic Experience : 3 years

Expertise: Operations, Project Management

INDUSTRIAL VISITS & EXCURSIONS

Industrial visits are a vital part of the course curriculum. This provides the students with opportunities to plan, organize and engage in active learning experiences, both inside and outside the classroom. For each semester Lotus Business School organizes Industrial Visit to get actual insight into the real practices. Industrial visits are arranged to have experiential learning which provides practical exposure to plant location, plant layout, organization, hierarchy, procedures, process, and systems.



GUEST SESSION

The guest lecture aims to redefine the concept of training and development. The lectures are imparted to improve and target the right competencies for the students and the audience. Guest lectures are an integral part of the pedagogy of LBS. Corporate head, as well as experts from academia, are invited to share their valuable insights from their rich experience about contemporary business issues, the challenges they have faced, and how they dealt with them. These sessions serve as an ideal platform for the students to supplement their theoretical knowledge with first-hand perspectives from some of the stalwarts of the industry and also appreciate the different dimensions of handling modern-day business challenges.





Mr. Ashish Patil



Mr. Jayesh Shevale,
Director - Earth Care Nutri Foods Pvt. Ltd.



Mr. Grish Iyer, Citeco



Mr. Vinay Oswal, Director - NAFARI, Pune.



Mr. Sunil Kasat,
Managing Director- R. G. Kasat Industries Pvt. Ltd.



Mr. Tejas Taro, Motivational Speaker



Shri. Dada Idate



Mr. Ashish Patil



Ms. Neha Wagh,
HR Manager - Sahyadri Hospital, Pune.



Ms. Jyostna Pradhan,
GM Sales - USV Pharmaceuticals



Mr. Ajay Ankaikar, Axis Bank



Ms. Virginia, Allstate



Mr. Anil Hanigave, Agri Value Solutions

A SYMPOSIUM ON FOSTERING INNOVATION

Innovation is the activity of people and organizations to change themselves and the environment positively. It means breaking routines and dominant ways of thinking, introducing new things and behaviors, launching new standards to up bring the quality of human life.

To define, describe and explain innovation in various domains citing examples from rich experiences of various dignitaries. Through Synnovation, we plan to build a culture that inculcates, facilitates, and nurtures innovation through a series of discourses from eminent

personalities representing diverse sectors of industry.

The symposium aims at:

1. To reiterate, imbibe & strengthen the belief in innovating and also to break down barriers to innovation
2. To endorse the relevance of innovation to the industry at large and to the participating audience our deep belief in "Innovating Business Leadership" has taken the onus upon itself of building a culture that fosters innovation. It is with this endeavor that it unfolds a national level symposium titled Synnovation.

On 23rd January 2020, Lotus Business School organized Synnovation 2020- A symposium on fostering Innovation. "UNCOVERING INDUSTRY 4.0" was the theme for this year. Mr. Charudutta Bodhankar (Executive Director- Lotus Business School, Pune) gave the Welcome and Introductory speech for the event. The first Key Speaker Mr. Abhay Kardeguddi (CEO- NIVA Growth Consultants) spoke on the concept and Journey of Industry 1.0 to Industry 4.0.

Mr. Karan Kabra (Co-Founder: Sciffer Analytics, Co Founder: Logibricks Technologies) was the second speaker and gave insight into how technology and data play an important role in Industry 4.0.

Mr. Tauseef Khan (Co-Founder of Gramophone) gave insight into his Gramophone and how his organization works for our backbone of the country i.e. Farmers. Mr. Shareef Mohammed (Project Lead- Farmlink Agri Distribution and Market Linkage Pvt.Ltd.) discussed his business model and use of technology for people's convenience. Dr Satish Warpade (Director- Lotus Business School, Pune) proposed the vote of thanks for the event. 35 delegates from various Industries and academics attended the event.





A HUMAN CAPITAL SUMMIT

To resolve the academic needs, an effective amalgamation of the industry and academia is necessary. To comprehensively satisfy this objective LBS organise every year HR - Insight, A Human Capital summit. It is a sincere attempt to present a new paradigm for today's & future's open minded Human Resource.

Nature of the entire conclave is discourse by senior professionals from Industry, Academia & Government sector, Panel discussion to bridge the gap & networking opportunities to the participants. The conclave is aimed at Talent Acquisition professionals from industry & Select few students of Lotus Business School.

THE CONCLAVE AIMS AT A THREE - FOLD PURPOSE

- Provide an insight into the movements expected in the forthcoming decade in Academia , Industry & Government sector
 - To bridge the gap between corporate expectations & academia
 - Provide effective solutions to build efficacy in the aspiring Human Resource.



TRAINING & PLACEMENT CELL

At Lotus Business School, education goes beyond classrooms—it's about building future-ready professionals and responsible citizens who contribute to nation-building.

Our Training & Placement Cell is designed to bridge the gap between **academics and industry expectations** by focusing on KSAEE (Knowledge, Skills, Attitude, Experience & Exposure). With a strong team of industry experts, we ensure students are not just employable—but career-ready.

YOUR CAREER JOURNEY @ LBS

Phase 1: Discover Yourself

Psychometric assessments to understand your strengths & career fit.

Phase 2: Get Mentored

Personalized guidance from industry experts.

Phase 3: Transform

Skill-building through practical exercises & real-world learning.

Phase 4: Get Industry Ready (CPP)

10+ certifications designed with industry collaboration.

Phase 5: Validate Your Skills

Industry interactions, resume building & internship projects.

Phase 6: Get Placed

Top companies for internships & final placements.

Phase 7: Stay Connected

Lifelong network through LAN (Lotus Alumni Network).

WHY LBS STANDS OUT

- Strong corporate connect & industry exposure
- Real-time learning through live projects
- Continuous mentoring & career tracking
- Focus on practical skills, not just theory
- Assured placement assistance

FOR RECRUITERS

We invite organizations to collaborate with us in shaping future leaders. Partner with LBS for a sustainable talent pipeline and long-term growth.

LET'S BUILD CAREERS. LET'S BUILD THE NATION.
Welcome to Lotus – Where Careers Take Root & Grow.



OUR RECRUITING PARTNERS





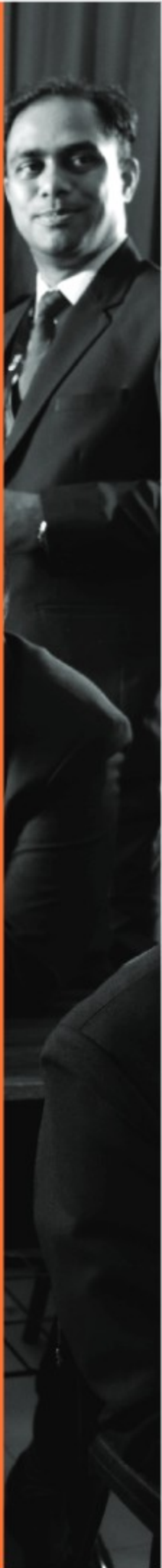
EVENTS

EVENTS

EVENTS











LIFE @ LBS



JUNOON

As a part of our Sports activity of Lotus Business School, JUNOON is an annual Sport event organized at Lotus Business School. Junoon provides a huge platform to our students to showcase their sports capabilities. Junoon imbibes the spirit of leadership, teamwork, positive attitude & achievement within the students along with glorious memories for the life time. We have Junoon every year in the month of January for 5-6 days but the preparations for this event is made much in advance. We conduct sports like Volleyball, Chess, Cricket, Table Tennis, Carrom, Tug of war, Management games, etc. On the finale day a grand celebration is arranged where students are awarded with medals & certificates for their sports achievements.



OUR GRADUATES



VEENA TARE

"Being a part of LBS is a great experience altogether. Got support from staff members in academics, extra curricular activities, internship and all other aspects. My paid internship with Desai Brothers was really a amazing step towards my career. Always got a chance from Lotus's environment to further my capabilities and my professional transformation. My CPP modules have been very effective."

— Batch of 2023-2025



APEKSHA HUJE

"College life is a completely different experience than school life.

I would like to share about my CPP courses experience, all the CPP's module are really beneficial but one of the best and mostly help me in my job profile was SMART CPP (Sales Marketing and Recruitment Training) and that knowledge helps me in my internship at all the time."

— Batch of 2023-2025



PRAJWAL PATHARE

"LBS provides a supportive and dynamic environment that encourages both academic and personal. The vibrant campus community fosters lifelong friendships and connections. An event, The Feet on Street Event, a ground level business competition, was extremely exiting. Teams designed businesses with a seed capital of 2000 Rs to execute an business plan to be executed in one day. My personal skills improved a lot while working with my team members and selling skills took a huge upward turn. Amazing life long memory."

— Batch of 2023-2025



VAIDEHI SHETYE

"The college's vibrant campus life includes numerous competitions, challenging activities, events and workshops which not only helped me build confidence but also taught to me the importance of taking initiatives. A standout feature of Lotus Business School is its exclusive Career Progression Program (CPP). This unique program offers a range of certification opportunities and sessions with industry experts, covering diverse topics such as digital marketing, export-import, market research and many more. The skills and certificates I gained through CPP have been instrumental in my career. I have secured an internship with Pristino Pharma in an PMT role."

— HCPHM 2023-2025

OUR GRADUATES



MINAL SARDA

"Lotus Business School has been a game-changer for my career. The innovative curriculum and hands-on experience have equipped me with real-world skills and confidence. I couldn't have asked for a better foundation for my professional journey." I have secured an internship in Ananad Rathi."

— Finance 2023-2025



DEVANG JOSHI

"It was great experience with Lotus Business School. The placement of our college is very good. It gave me a good opportunity for the internship in the FMCG sector Vikram Tea Pvt. Ltd. The on field activity that was conducted in general trade with during our curriculum was instrumental in me securing my internship."

— Batch of 2023-2025



SHUBHAM BHALERAO

"I have gained an immense amount of confidence by organizing events such as Synnovate Expo a startup mela, Synnovation a symposium on fostering innovation and Leadership workshops. My MBA experience was complete with a 360 Exposure. I have secured an opportunity with CGI marketing."

— Batch of 2023-2025



VAIBHAV KHARAT

"Lotus gave me an opportunity to work with Swasti Agro as an intern. The all year round development that Lotus gave me is very helpful. My expertise as an Agri Business Management student has been very fulfilling."

— Batch of 2023-2025

ALUMNI SPEAK



VINAY RAULWAR
Batch of 2023-2025

"The placement of our college is very good. They give us a good opportunity for the internship as well as placement. I am very thankful to the college that they give me an internship in FMCG industry (Vikram Tea Private Limited)."



MANSI PATIL
Batch of 2023-2025

"Lotus Business School excelled in both teaching and extracurricular activities. The dedicated faculty provided excellent education, which enhanced my personal as well as professional growth."



PRATHMESH SHIRODE
Batch of 2023-2025

"Lotus is a very practical oriented institute I underwent a module called SMART. (Sales Marketing and Recruitment Training.) This workshop helped me get an internship with NSK Pharmaceutical Bangalore. Extremely effective institute Would recommend it to everybody"



MR BHUSHAN MUTHIYAR
CEO Automation AI

"Symposiums on Innovation Like Synnovation organized by Lotus Business School brings in the best out of the students. The students were very participative and inquisitive. The students asked questions that reflected their keen interest in innovative companies and their practices."



PARAG ANANAD PUJARI
Asst. Manager HR,
CG MARKETING PVT. LTD

"Lotus Business School from Punawale, Pune is one of the top Business School. The objective of the school is to provide education to people from rural area, specifically from the colleges who have been graduated from Agriculture colleges and want to do career in Sales and supply chain management. The teaching and administrative staff are very supportive and maintained the discipline in the college. We have recruited 8 students from the college for FMCG Sales who are doing excellent job in our organization and they show the business discipline during the work and are very much eager to learn."



MIHIR KEDAR
Founder Cerebro Spark

"The involvement of the faculty to inculcate practical simulations of industry profiles through industry experts on campus is innovative. My expertise in the latest development of Drone Technologies was well received by the Agri Business Management students and faculties. The management of the college encourages the academic fraternity of the college to effectively deliver a well thought out pedagogy of academic and exercise based inputs."



LALIT CHORDIYA
VP
Anand Rathi Shares &
Stock Brokers Ltd Pune

"The vibe at this business school is truly inspiring, with innovative courses and state-of-the-art infrastructure that enhance the learning experience. The faculty is top-notch, making it an exceptional place to grow and excel."

CORPORATE SPEAK

"I am delighted to be at the LBS campus, they are trying their best to conduct different activities for creating Industrial environment."



Mr. Girish Iyer
General Manager & Country Head of Citiz Shared Services (India)

"I like the culture of Lotus Business School and I would love to get associated with Lotus Business School. They have out of the box thinking approach."



Mr. S. P. Raut
Chairman of Maharashtra State Organic Farming Policy Committee, Ministry of Agriculture, Mumbai

"I am glad to see that LBS provides quality education, CPP Program at LBS helps students to bridge the gap between Academics & Industry Requirements."



Mr. Sanjeev Pendharkar
M.D.
Vicco Laboratories

"MBA in Pharma & Healthcare Management is a great program that offers high potentials a customer fit education. Distinguished academics and experienced practitioners work hand in hand to qualify prospective managers from the pharmaceutical industry for the challenges of their future activities."



Ms. Neha Wagh
HR Manager,
Sahyadri group of hospitals

"The Business Analytics program at LBS is a unique blend of academic learning & its practical applications. The topics covered are real world case studies to enable students to succeed in Business Analytics roles."



Anand Palsuley
Alumni - IIM Calcutta
Director - ISOBEX
Industry Partner of LBS

"I am delighted to be at the LBS campus, here education is imported keeping linkage with the industry and corporate world. I find the wonderful placement cell and other academic facilities where the students can rise above others in the field of management education."



Mr. Sunil Borade
General Manager
Reliance Ltd.

"The structure and the content of MBA in Pharma & Healthcare Management are matched to meet the needs of the pharma industry and set the program apart from other education and training formats in the market."



Ms. Jyotsna Pradhan
Dy. General Manager-Sales
USV Pvt. Ltd.

"I am extremely happy to be associated with LBS for MBA in Pharma & Healthcare Management. Pharma & Healthcare Management is the most important aspect of a human being."



Dr. Mahesh Burande
Hon. Director IPER & Adbeez Pharma Consultancy Group

"It is heartening to see that the LBS enables the students with the help of experienced academicians to develop their abilities to fulfill their future dreams. Here education is imparted to discover the hidden talent for students to help them in realizing their potential."



Mr. Arvind Kumar Sharma
National Sales Head,
Mapro Food Pvt. Ltd.

"The Leadership team of LBS is visionary & goal oriented. Vision of LBS is producing best-in-class Business Analytics professional who is aligned to fulfill the fast growing demand of industry."



Vijay Sakorikar
Alumni - IIM Bangalore, Business Director
-Arya Technologies, Management Consultants

"It was a great privilege to have visited LBS. I strongly believe that the philosophy and the aims of the LBS Modules are really new in the teaching landscape, and I especially enjoyed in the interaction with the students. Moreover LBS is always expanding with new ideas and educational opportunities,



Ms. Virginia Sebastian
HR - Allstate Solutions Pvt. Ltd.
Mumbai.

"The most important reason for using business analytics is to analyze and leverage it to improve the way the company delivers to its customers. Industry interaction & relevant case studies by LBS in their regular academics is giving them a competitive advantage and uniqueness. I wish them all the very best."



Shailendra Marathe
Founder & CEO
at CFO Axis

"I visited LBS and was delighted to see the modern teaching aids and facilities created to carve the future professionals. I congratulate them for creating the wonderful academic facilities for students on campus."



Ms. Chandni Mirwani
Branch Manager
HDFC Bank



REPUBLIC DAY



SYNNOVATION





Swami Sevabhavi Sanstha's
LOTUS BUSINESS SCHOOL
Innovating Business Leadership

(DTE Code 6760) | (Approved by AICTE, Govt of Maharashtra and Affiliated to Savitribai Phule University, Pune.)

Contact us : S.No. 52/53, Jhambe Road, Pune Mumbai Expressway, Punawale, Pune 411 033.

Mobile : 95274 49527 / 74981 03036 / 88307 16419

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